



JOIN US

As the collective voice of business in Greater Madison, the Chamber is a network of more than 1,200 businesses and organizations, spanning industries and sizes, employing more than half the region’s private-sector workforce.

BEAM is our platform to illuminate how we are bringing more value to our members.

Amplify the region’s **BRAND** as a place to make a career, make a life and make a difference

Analyze the data and trends shaping Greater Madison’s **ECONOMY** now and in the future

Strengthen the voice of business at all levels of government through **ADVOCACY**

Bring together ideas, leaders and opportunities to grow the network effect of our **MEMBERS**

| | CONNECT | ACCELERATE | LEAD |
|---|---------|------------|------|
| Personalized onboarding and annual benefit review | ● | ● | ● |
| Invitations to year-round free-to-members events | ● | ● | ● |
| Exclusive member rates for ticketed marquee events | ● | ● | ● |
| Attendee list sent to all registered members prior to each event | ● | ● | ● |
| Business Directory listing | ● | ● | ● |
| All employees eligible to participate in Chamber events | ● | ● | ● |
| Promotion of news through the Chamber website and social media platforms | ● | ● | ● |
| Receive our weekly e-newsletter – The BEAM | ● | ● | ● |
| Eligible for earned media referrals | ● | ● | ● |
| Access to VR talent recruitment platform and materials | ● | ● | ● |
| Access to BeMadison promotional materials, including an embeddable video | ● | ● | ● |
| Access to The Madison Pitch (data and graphics to support talent recruitment) | | ● | ● |
| Complimentary annual access to Chamber mailing list (physical addresses) | | ● | ● |
| Eligible for invitation to Chamber Affinity Groups | | ● | ● |
| Chamber support of a ribbon cutting, groundbreaking or open house event | | ● | ● |
| Complimentary Certificates of Origin | | ● | ● |
| Complimentary multiple location listings on Business Directory | | ● | ● |
| Two small advertisements annually in The BEAM | | ● | |
| Three large advertisements annually in The BEAM | | | ● |
| Eligible for consideration to serve on the Board of Directors | | | ● |
| Custom-built Business Directory listing and microsite to maximize SEO | | | ● |